

SightMap Integration Tiers for Websites

SightMap can be integrated seamlessly into any website platform. Conversions and user engagement increase at each integration tier. Visit [Developers.SightMap.com](https://developers.sightmap.com) for documentation and support.



MINIMUM

SightMap is visible and functioning on the website.



Standard

- Desktop optimization across screen sizes.
- Mobile optimization across devices.
- Users can easily reach the map without getting stuck.
- Clear and concise direction for the user to reach and interact with the map.



Optimized

- Meets 'Standard' tier.
- User has the option to use the map as sole floor plans experience, i.e. can open map, find floor plan/unit and apply.
- Leverages some form of API to view unit or floor plan location and connects the traditional floor plan experience to the interactive map experience.



Premier

- Meets 'Optimized' tier.
- Extensive API usage to create a seamless website-map experience.
- User has the option to control the map from the website, view unit and/or floor plan location with zoom, and the map is seamlessly integrated into the entire floor plan/unit flow.



PRO SEO INSIGHT

Leverages the SightMap Metrics API to merge site visitor behavior with that of the SightMap, increasing analytic insight into interactive map usage and value.